

Press Release

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A Red Carpet Movie Premiere Comes to Princeville September 29

In June Princeville had a "Hollywood" movie production crew in town. The crew from CK Pictures was here to film a promotional DVD about Princeville and all it has to offer. CK Pictures is owned by Princeville resident, Michael Leighton. The DVD is a collaborative effort of the Village of Princeville, Princeville Community Unit School District #326, Lillie M. Evan Library and Princeville Winning Communities. The DVD includes footage about the Princeville Community, including the parks, museum, townhouse school, library, the business district, neighborhoods and highlights the outstanding school district in Princeville. Over 150 local residents participated in the making of the DVD either as committee member or extras in the DVD.

The Princeville Promotional DVD will be distributed to area realtors and Relocation Department at central Illinois companies along with a packet of information about Princeville. The packet and DVD will serve as a marketing tool for Princeville. In this competitive world it is important for Princeville to let surrounding communities know just what Princeville has to offer. With a School District that continues to rank among the best in the state, safe and quiet streets, business and retail offerings

that most small towns only dream about, a 15,000 square foot museum and townhouse school, and affordable housing Princeville is a hidden gem in central Illinois. The community premier of the DVD will be held in conjunction with the State of the Schools Meeting on Tuesday, September 29 at 6:30pm in the Princeville High School Gym. The public is encouraged to attend this historic event (which will actually include a "red carpet"). This evening will be full of excitement and community pride. Because of the overwhelming response from the community, copies of the DVD will be for sale to the public after the premier. Proceeds for the sales will be used to fund future Princeville Winning Communities projects and events. For more information about Princeville Winning Communities and the Promotional DVD email princevillewc@verizon.net or call 309-385-1916.